MARKING SCHEME SESSION ENDING EXAM **ENGLISH CORE 301 CLASS XI** 2023-24 Q 1 Read the passage carefully: $1 \times 10 = 10$ (i) There is a perceptible change in the behaviour of the children. Here 'perceptible' means (d) noticeable (ii) Cite a point in evidence, from the text, to suggest that the teenagers' minds are impressionable. It is quite natural for the teenagers to behave in a similar fashion and are more influenced by their peers in school and college than by elders. (iii) According to the passage, how do the teenagers behave? (c) They easily get influenced by their peers and act accordingly. (d) They remain self-conscious and try to represent accordingly. (iv) Choose the correct antonym of the word 'permanent' from paragraph 4. (d) momentary (v) Which of the following statements is NOT CORRECT, according to the passage? (d) All teenagers fall into a bad company and start smoking and taking drugs. (vi) List the two contradictory statements made by the author about the teenagers. Teenagers often succumb to peer pressure and do things that they would not normally do; some teenagers under the influence of peer pressure improve their academic performance. (vii) Why do the teenagers feel uncomfortable while talking to the adults? Teenagers feel uncomfortable while talking to the adults because adults fail to offer comfort and reassurance. (viii) Parents want to be sure that their teenagers have good peers. Why do they want so? Those who produce different products to attract the teenagers (ix) 'Birds of a feather flock together', the old adage used in paragraph 1 means: (b) People of the same sort will be found togeter (x) Which is the apt title for the passage? (a) The Positive and Negative Aspects of Peer Pressure Q 2 Read the passage carefully Based on your understanding of the passage, answer the questions given below. (1×8=8) (i) No trade is ever imagined without promotional activities. True – if the statement agrees with the information (ii) What is the given passage all about? This passage is all about advertising, product endorsement and impact of advertising. (iii) What are the different mediums of advertising discussed in the passage (d) (1), (2) and (4) (iv) Why is advertising deemed necessary for the product promotion? Advertising is deemed necessary because it is considered to be the best medium of communication with consumers (v) According to the passage, which TWO statements from the following can't be determined?

- - (b) (2) and (4)
- (vi) What does the survey of 2017 reveal?
- (c) 16 percent of all internet users aged 16 to 24 years discovered new brands through celebrity endorsements.
- (vii) Why are celebrities hired by the different firms?

Celebrities are hired to endorse the products which enhance the brands.

- (viii) Find the word from the paragraph 3 which means the same as 'advocacy'.
- (d) endorsement

Q3	NOTE MAKING 5+3=8		
	1.TITLE 01		
	2.NUMBERING AND INDENTING		
	3.NOTES 02		
	4.KEY TO ABBREVIATION 01		
	5. SUITABLE TITLE 01		
	SUMMARY		
	CONTENT 02		
	EXPRESSION 01		
	TOTAL 08		
SECTION B			
Q4	POSTER MAKING 3 MARKS		
	FORMAT 01		
	CONTENT 01		
	EXPRESSION 1		
Q5	CLASSIFIED ADVERTISEMENT 03MARKS		
	FORMAT 01		
	CONTENT 01		
	EXPRESSION 1		
Q6	SPEECH WRITING 05		
	FORMAT 01		
	CONTENT 02		
	EXPRESSION 02		
Q.7	DEBATE WRITING 05		
	FORMAT 01		
	CONTENT 02		
0.9	EXPRESSION 02 1. MUCH 03(1 FOR EACH)		
Q. 8 A	2. THE		
A	3. SEVERAL		
	J. SEVERAL		
B.	(a) Elephant is the largest land animal today / Today, Elephant is the largest land animal. 04(1FOR EACH		
D .	(a) Elephant is the largest land animal today / Today, Elephant is the largest land animal. 04(TFOR EACH) (b) It is mild and a peace loving animal.		
	(c) That is why it can be trained and domesticated more easily.		
	(d) A fully grown elephant can weigh up to 5 tons.		
SECTION – C 31 MARKS			
Q.9	1. (a) Like a lizard 03		
	2. (c) by the arrival of the Goldfinch bird		
	3. (c) Simile / (b) Alliteration		
	Or		
	1. the land and the bottomless sea		
	2. Metaphor.		
	3. Impalpable		
Q.10			
Q.10	1. (b) The funerary treasure found in Tut's tomb. 2. (d) To argume that Tut is able to take a rehirth		
	2.(d) To ensure that Tut is able to take a rebirth.		
	3. (c) Articles of old times and of great historical importance.		
OR			
	1. (c) Mount Kailash		
	2. (d) Simile		

	3. Moon Sun Clouds	
Q.11	1. (b) Check the similarity of his horse with theirs'	04
	2. a) John Byro	
	3. Fame	
	4. Repetition.	
	OR	
	1. (b) Birth	
	2. Dr. Andrew Manson	
	3. A.J. Cronin (Archibald Joseph Cronin)	
	4. Joe and Susan Morgan	
Q12	CONTENT 02	
	EXPRESSION 01	
Q.13	CONTENT 02	
	EXPRESSION 01	
Q 14	CONTENT 02	
	EXPRESSION 01	
Q.15	CONTENT 04	
	EXPRESSION 02	
Q16	CONTENT 04	
	EXPRESSION 02	